



**THE INFORMATION  
CLOUD COMPUTING SURVEY**

**NOVEMBER 2020**

## THE BUSINESS IMPACT OF CLOUD COMPUTING

On November 11, 2020 The Information surveyed its entire subscriber base around cloud computing.

The results of the survey reveal a few key trends in how business leaders are thinking about their cloud infrastructure:

- **50%** consider it to be a top business priority with a 10 out of 10 ranking. The average ranking was 8.8.
- **86%** plan to increase spending within the next 5 years.
- **Top 3 Challenges** of implementation include integration, talent and budget.
- **The Top 3 Categories** of priority include database/analytics, compute/storage and cybersecurity.



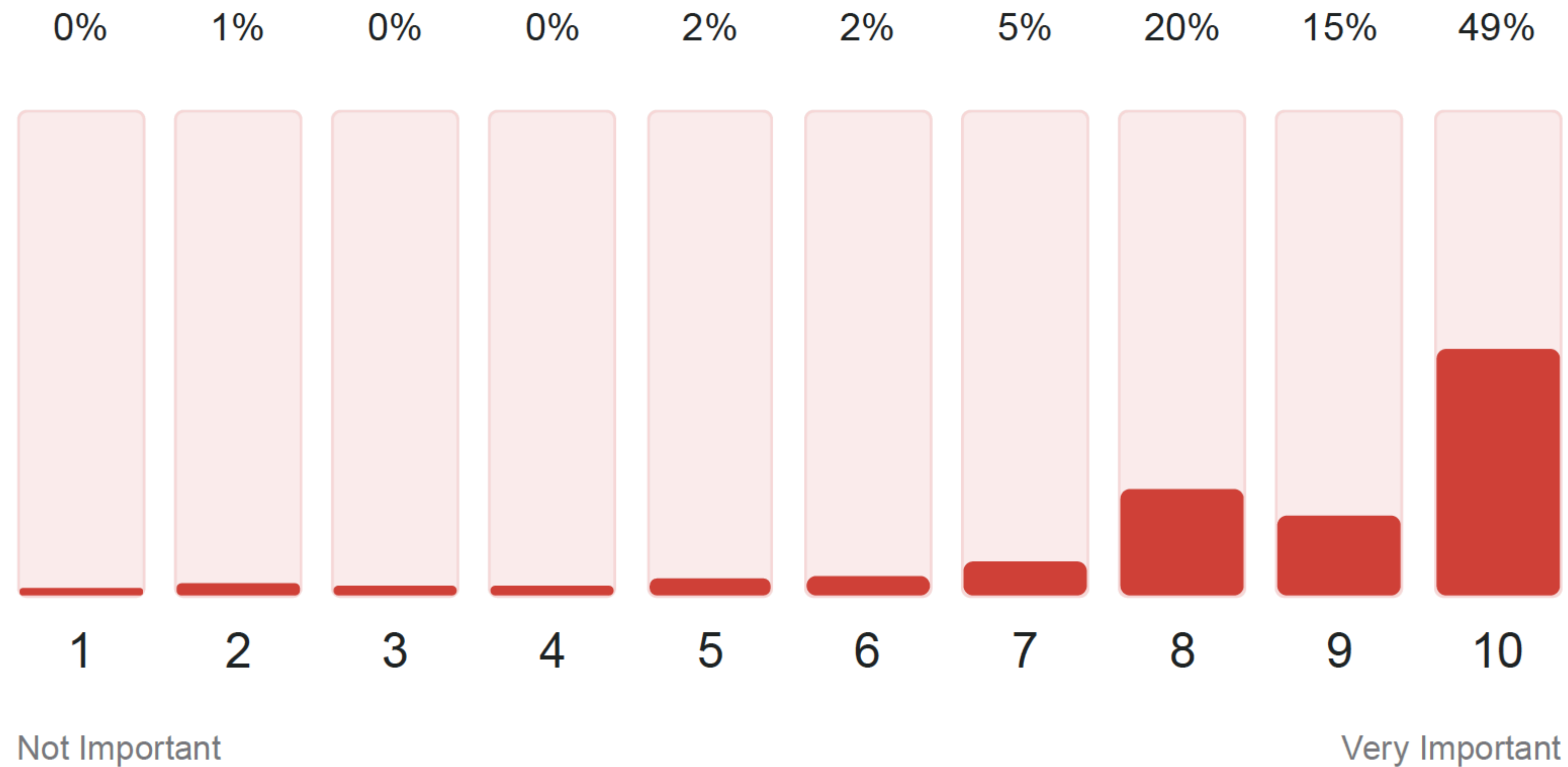
# WHAT OUR COMMUNITY IS SAYING...

What size is your company?

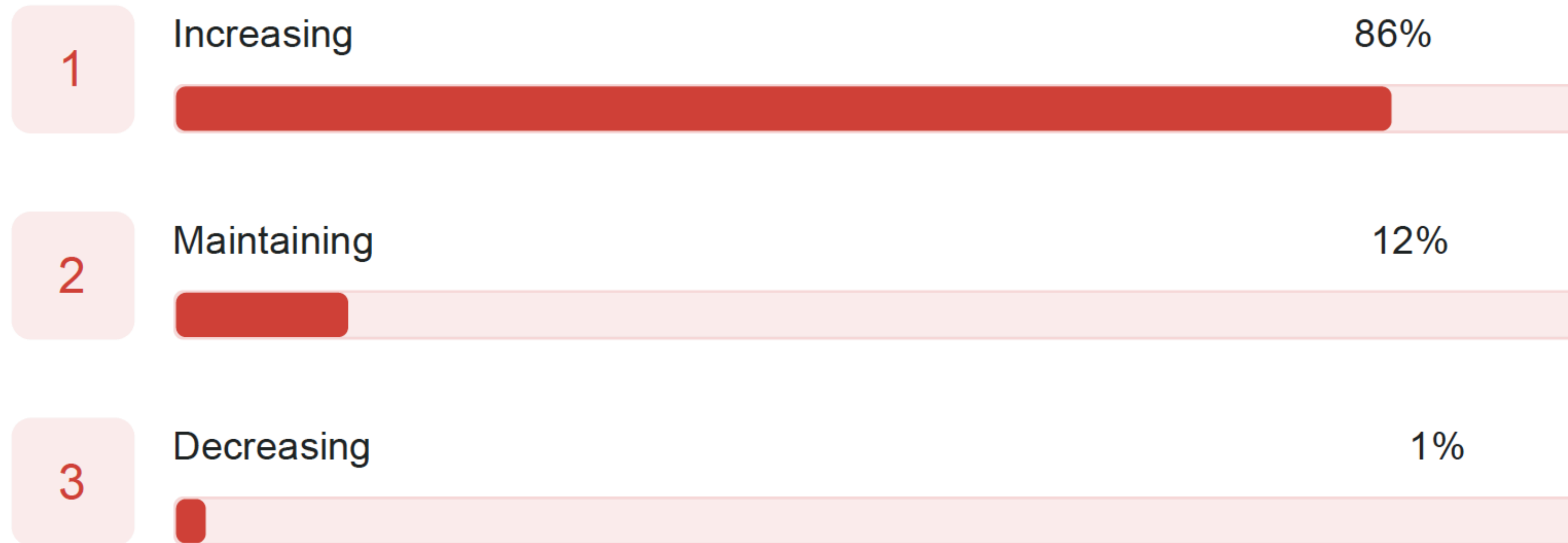


# On a scale of 1-10, how important is cloud infrastructure in your business priorities?

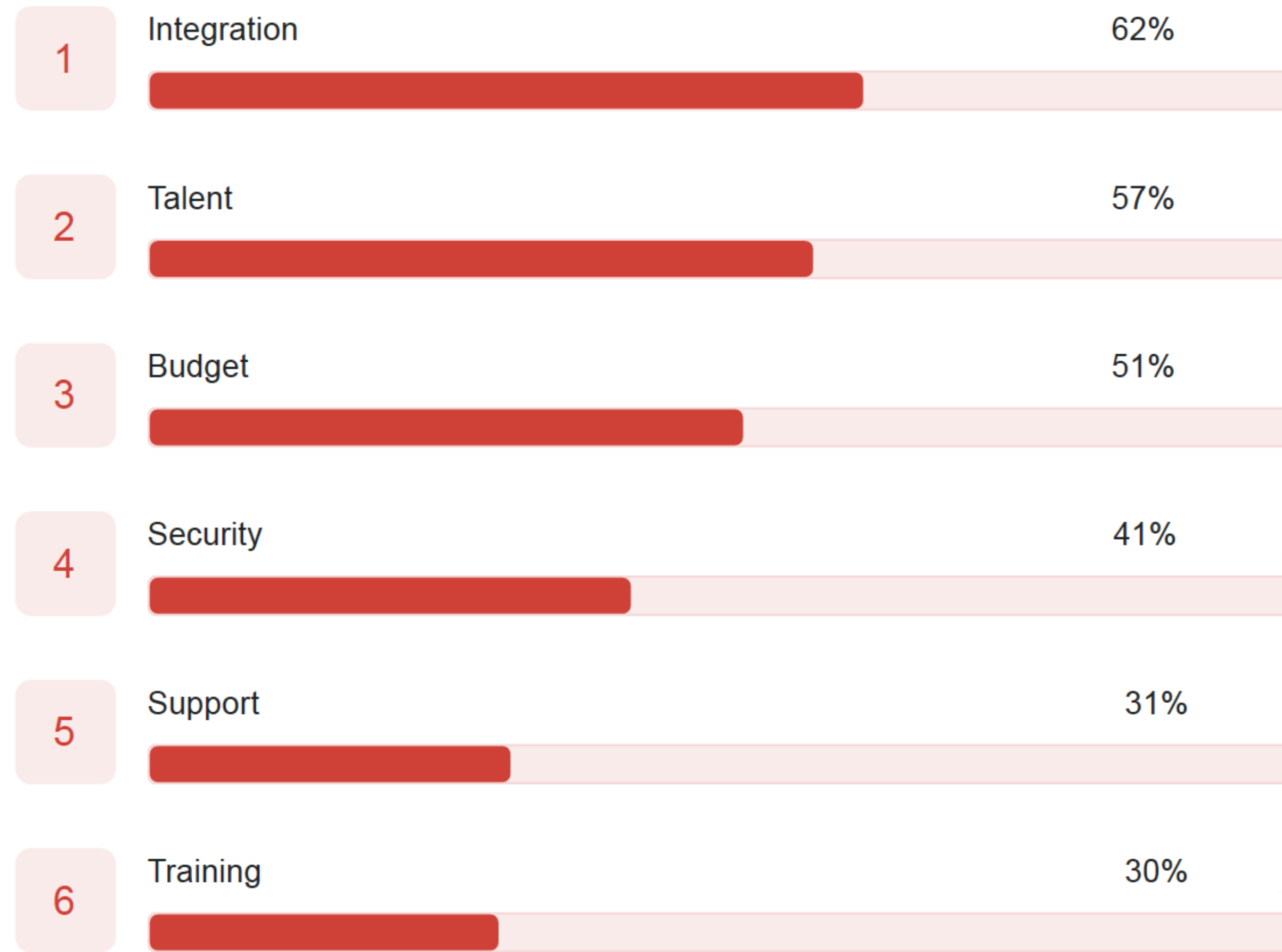
8.8 Average rating



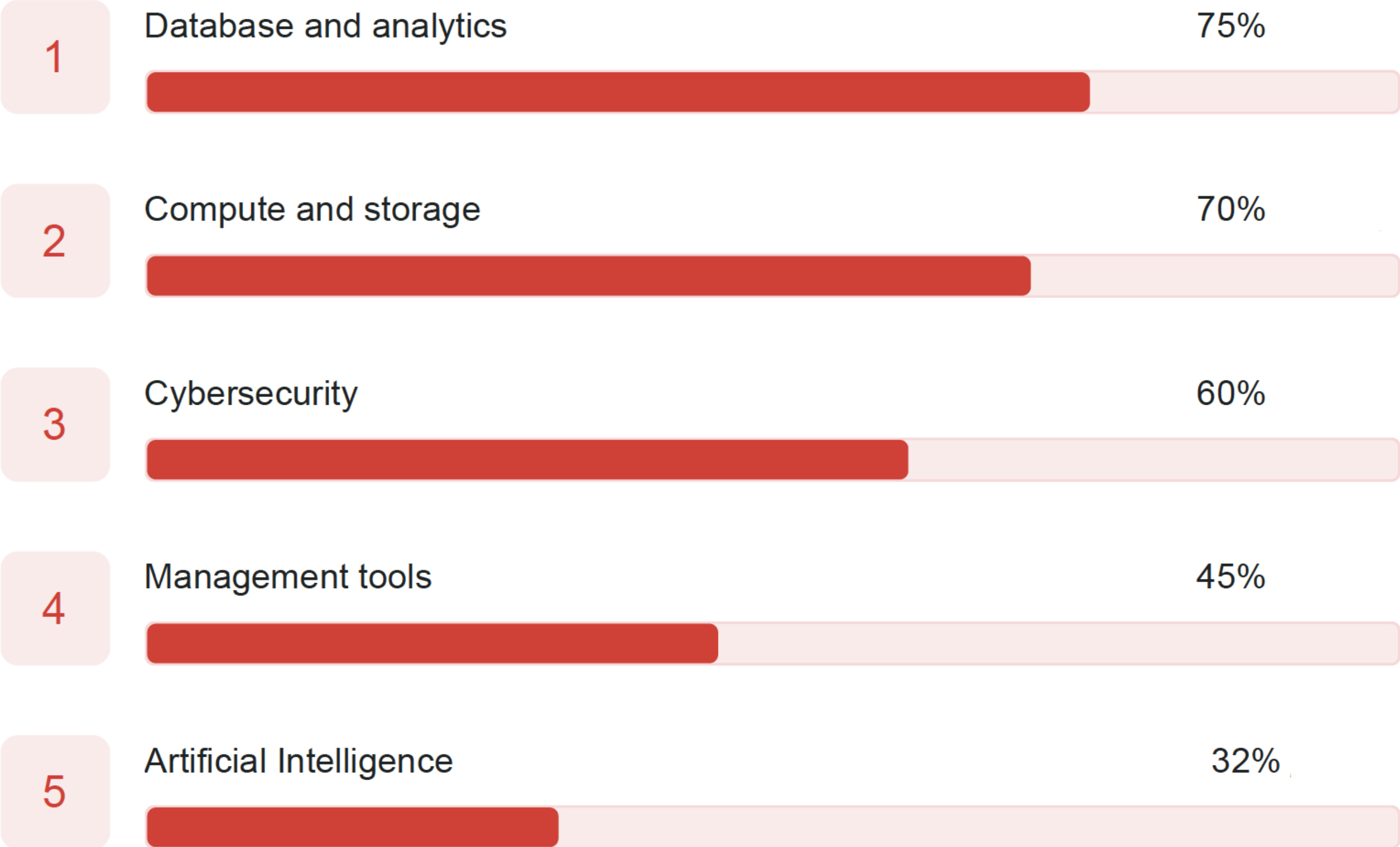
# In 5 years how do you see your investment in cloud infrastructure changing?



## What are your top 3 challenges with cloud infrastructure implementation?



# What are the top 3 categories of priority when building your cloud infrastructure?





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