THE BUSINESS IMPACT OF CLOUD COMPUTING

On November 11, 2020 The Information surveyed its entire subscriber base around cloud computing.

The results of the survey reveal a few key trends in how business leaders are thinking about their cloud infrastructure:

- 50% consider it to be a top business priority with a 10 out of 10 ranking. The average ranking was 8.8.
- 86% plan to increase spending within the next 5 years.
- **Top 3 Challenges** of implementation include integration, talent and budget.
- **The Top 3 Categories** of priority include database/analytics, compute/storage and cybersecurity.
WHAT OUR COMMUNITY IS SAYING...

What size is your company?

1. 1-50 Employees: 38%
2. 1,000+ Employees: 36%
3. 50-250 Employees: 12%
4. 250-1,000 Employees: 12%
On a scale of 1-10, how important is cloud infrastructure in your business priorities?

8.8 Average rating

Not Important | Very Important
In 5 years how do you see your investment in cloud infrastructure changing?

1. Increasing: 86%
2. Maintaining: 12%
3. Decreasing: 1%
What are your top 3 challenges with cloud infrastructure implementation?

1. Integration: 62%
2. Talent: 57%
3. Budget: 51%
4. Security: 41%
5. Support: 31%
6. Training: 30%
What are the top 3 categories of priority when building your cloud infrastructure?

<table>
<thead>
<tr>
<th>Category</th>
<th>Priority</th>
</tr>
</thead>
<tbody>
<tr>
<td>Database and analytics</td>
<td>75%</td>
</tr>
<tr>
<td>Compute and storage</td>
<td>70%</td>
</tr>
<tr>
<td>Cybersecurity</td>
<td>60%</td>
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<tr>
<td>Management tools</td>
<td>45%</td>
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<tr>
<td>Artificial Intelligence</td>
<td>32%</td>
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